



NIGHAT ANSARI

PRODUCT MANAGER

EDUCATION

CORNELL UNIVERSITY

2016 - 2020

B.A. in Information Science
with Data Science & UX Focus

KELLOGG SCHOOL OF MANAGEMENT

Incoming Fall 2024 - MBA

TOP SKILLS

- SQL/HiveQL
- JavaScript/JSON
- HTML/CSS
- Databases
- APIs
- Postman
- Product Management
- Product Analytics
- Product Testing & UAT
- Product Design
- UX Research
- Sketch/Figma
- A/B Testing
- Splunk
- Jira/Confluence
- Agile Principles

CERTIFICATIONS



CONTACT

(508) 596 - 3714

na295@cornell.edu

PROFESSIONAL EXPERIENCE

APPLE

Product Manager

Jan '22 - Present

- Defines the vision and marketing strategy Insight Parametric Analysis (IPA), a next-generation internal data analytics platform.
- Empowers users to self-serve a complex tool by continuously improving usability through user testing sessions and design reviews.
- Collaborates with designers, front-end engineers, and backend engineers to plan enhancements, new capabilities, and testing.
- Leverages Agile methodologies to prioritize development sprints, define product backlog with epics, and write user stories.
- Distills complex technical information into simple, visually-engaging presentations for leadership and Apple internal stakeholders.

AMERICAN EXPRESS

Technical Product Owner, Customer 360°

Nov '20 - Jan '22

- Oversaw the build of a critical REST API that powers 30+ products and 65+ internal user teams with privileged customer data.
- Identified new user needs and bugs from Amex's global customer base and collaborated with PMs to build a product vision, develop PI roadmaps, and create a prioritized feature backlog.
- Led Agile meetings (standups, grooming, PI Planning, etc.). Created Jira stories, acceptance criteria, and test cases to facilitate workflows.
- Leveraged SQL, Postman, and Python to test product end-to-end and plan future enhancements.
- Spearheaded an effort to grow API usage through user education. Boosted the total number of users by 8% in just 6 months.

Product Analyst, Customer 360°

Aug '20 - Nov '20

- Supported Customer 360°'s main user-facing website product with a product vision, database analysis, and product testing. Tested customer-facing products (UI, APIs) end-to-end for errors and bugs.
- Led the testing effort for a data uplift to bring over 7000 users cleaner, more standardized, and consistently formatted data.
- Leveraged HiveQL, Jupyter Notebooks, and SQL to analyze and transform data to inform product decisions. Reported findings on dashboards using Splunk, Excel, and MS PowerBI.
- Self-learned Sketch and Figma to design UI prototypes based on customer feedback.

Product Management Intern, Amex Web

Jun '19 - Aug '19

- Interviewed customers to identify dropoffs on Amex's core revenue-driving website with 15 million+ monthly users.
- Translated business and product requirements into engineering tickets and testable user stories.
- Conducted market research on competitors' journeys and collaborated with PM and UX designers to develop prototypes that, when A/B tested with customers, resulted in more payments completed.